

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Abington Memorial Hospital to Welcome Rep. Allyson Schwartz at Annual Organ Donor Signup Gala

Willow Grove, PA – June 1, 2014 – Abington Memorial Hospital’s seventh annual Organ Donor Signup Gala will welcome a special guest speaker this year: Representative Allyson Schwartz. Schwartz has been representing Pennsylvania’s 13th congressional district, including Montgomery County and Northeast Philadelphia, since 2005. She recently ran in the Democratic primary election for Governor of Pennsylvania, but conceded to Tom Wolfe.

Rep. Schwartz is a strong advocate of organ donation, encouraging Pennsylvanians to opt for the “Organ Donor” designation on their driver’s licenses and state IDs. Schwartz said she is very interested to learn more about the hospital’s program to promote organ donation. “Organ donation is something that is very important to me,” she said. “I am happy to speak at the hospital’s annual gala to spread awareness about this issue.”

The Organ Donor Signup Gala is a black-tie event held at the Candlewood Suites Banquet Hall in Horsham, PA. This year’s Gala begins at 7:00pm on Saturday, June 21. Several raffles will be held, as well as a silent auction featuring items donated by local businesses. Dinner will be catered by O’Neill’s Catering of Lansdale. Guest speakers include Maria Rodriguez, a local woman who received a life-saving organ donation from an anonymous donor, as well as the hospital’s Administrator, Chloe O’Brien, and Brendan Small, Chairman of Donate Life Pennsylvania.

“We had a ten-year strategic plan to sign up 10,000 new donors with the Organ Donor Signup Gala, and we’re way ahead of schedule,” said hospital CEO, Rand Spear. “If we can sign up 1,000 new donors at this year’s Gala, we’ll have already reached our goal after only seven years.”

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Proceeds from the Organ Donor Signup Gala go to support Donate Life Pennsylvania, an organization dedicated to educating Pennsylvanians and building awareness about the importance of organ donation. To learn more about the Gala and Donate Life Pennsylvania, visit www.amh.org/organdonation, or call Abington Memorial Hospital at XXX-XXX-XXXX.

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