

PRESS RELEASE

Contact:

Jen Heller Meservey
jenhm@comcast.net
XXX-XXX-XXXX

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RestaVista Revolutionizes How Diners Search for Restaurants

September 29, 2014 – Launched in January, 2014, RestaVista.com is a ground-breaking new restaurant guide that helps connect restaurants with their customers like never before. The site offers free listings to restaurants all around the world, making direct and targeted advertising easy for even small businesses. The site is SEO optimized, providing strong organic links to help increase online visibility, which is especially useful for local restaurants without much of an online presence. Restaurants owners can opt to pay affordable Pro listing rates and take advantage of added benefits like videos, unlimited picture uploads, coupons, monthly articles and more.

While restaurants contribute to RestaVista with their free and Pro listings, customers contribute through their authentic reviews. Free diner accounts provide complete restaurant information, including an expandable map and chef details. What really makes RestaVista stand out is its revolutionary search tool, similar Facebook's search tool, which delivers image results and allows the user to search not only for a specific location, but a specific type of food as well. Diners can search for whatever food they're in the mood for, and RestaVista will help them find the best place to get it.

Founder, Murat Kaya, was inspired to create RestaVista as a way to provide accurate restaurant information all in one place without pop-up ads or cluttered banners. Even free RestaVista listings are ad and pop-up free, and the site prevents clutter by not listing fast food chains or convenience stores the way Yelp does. Websites like Yelp, Google and Zagat don't always present completely accurate reviews, and RestaVista aims to change all that.

RestaVista is the fastest growing online restaurant directory, with restaurants from the US, Canada, Europe, New Zealand and other countries registering every day. Many of New York City's fine restaurants have already joined RestaVista, and both diners and restaurant owners are providing positive feedback.

Visit www.RestaVista.com to register and get started with a free restaurant listing or diner account.

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