

Top 5 Reasons Your Company Should Switch to a Cloud

These days it seems like all IT people have their heads in the cloud, and for good reason. So what is a cloud? **A cloud is another name for an online space where your company's files are stored.** Cloud providers store and secure your data for you so you don't have to maintain your own servers, which can save you time, money and a lot of unnecessary stress.

If you're considering switching your company to a cloud, here are five reasons why you should:

1. The Cloud Protects Your Files

Let's face it. Computers are not immortal. When they die, you may lose important files. If you store your files in a cloud, you can access them from any computer, so it doesn't matter if one of them explodes. Did you forget to back up? No problem! Your files are safe, no matter what.

2. The Cloud is Everywhere

You can access the cloud from the office, from home or even from your laptop while you're on vacation. **So if something important comes up, you don't have to rush back to work.** You can take care of it quickly and get back to relaxing.

3. The Cloud Connects Everyone

Using cloud computing means that everyone can access the same files and collaborate in real time, instead of having to email back and forth for days. **So there's no more confusion about which is the most recent version of a file.**

4. The Cloud Saves You Money

Without a cloud, you need to duplicate everything, just in case. That means purchasing lots of extra hardware for backups. If one server goes down, it could mean hours of overtime for your IT department, and downtime for you. **With a cloud, your files are safe, secure and always available, without all that extra hardware.** Less hardware also means you use less electricity, which saves you money on energy bills.

5. The Cloud is Green

Using a cloud can help reduce your carbon footprint by using less energy. This is good for the environment, good for you and good for your green conscious customers.

Nervous about making the switch to cloud computing? {company} is here to help you make a smooth transition. Call {phone} or email {email} to learn more about how a cloud can help you save time and money.